

Euro-Culture

... a communication tool about

27 states of the European Union :

Austria, Belgium, Bulgaria, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Great Britain, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, the Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden

... a discovery of European culture and heritage

The symbols found on the coins' national sides can be classified according to several themes :

Politics and History

Philosophy, Myths and Literature

Painting Sculpture and Architecture

Ecology and Nature.

Euro-Culture

2009

for the 10th anniversary of the euro in the European Parliament in Strasbourg
in infoEuropa in Brussels
for Europe days in Douai, Lille...

2008

labelised **by the French Presidency of the European Union**
with the direct support of the Ministry of Culture, and State Secretary of European Affairs and in European Parliament Brussels and the Hippocrene Foundation,
In the towns of Toulon and Saint-Etienne, Paris

on March 25th 2007.

In the representation of the European Commission the 50th Anniversary of the Treaty of Rome, in Europe Direct of Nevers in Burgundy

on the 9th May 2006

The concept has been produced with the direct support of the Ministry of Economy, Finances and Industry and the Ministry of European Affairs as part of the 20th Anniversary of "Europe day"

Euro-Culture

an exhibition
a game
about the European Union

in English, French and German ...



European cultural communication concept

for
**local and European collectivities and institutions,
schools, colleges,...
associations, fondations, entreprises...**

To order the game (new edition), to reserve for the exhibition and guided visits

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A game about the European Union

Example of a question about

Finland : The flight of two swans



Question 3 level : What is the symbol of the flight of the swan in northern countries ?

Answer : ecology

A game for 9 to 99 year olds “general public” presented as a pedagogical kit

The board game includes questions

on :

- European Institutions
- Greater Europe
- Countries in the European Union
- Cultural heritage conveyed by the designs on euro banknotes and euro coins

Teaching aids

Note's symbol : Ancient architecture



Ancient art can be classified in to five orders: Tuscan, Doric, Ionic, Corinthian and Composite. It was born in Greece and was handed down to Rome. The contrast between the styles is elaborated to create an aesthetic effect. The buildings, the Propylaea, are monumental doors found in the ancient Greek temples and were usually made of white marble. The architectural forms such as friezes and mouldings are painted in lively colours.



The Brandenburg gate is surrounded by the twelve stars of Europe and is surmounted by the Quadriga of Victory, a chariot harnessed to four horses. Six Doric columns support the entablature and open the door leading to a horizon where the perspective lines, depicted as rays coming from a rising sun, converge.

The Brandenburg Gate dominates the Berlin's famous avenue *Unter den Linden*, which means “under the lime trees”.

Built according to the neoclassical style by Karl Gotthard Langhans, it is reminiscent of the Propylaea found at the Acropolis in Athens. The Quadriga of Victory dates from 1793 and weighs 10 tones . It was brought to Paris after a Napoleonic victory and given back to Germany in 1814. The Brandenburg Gate is associated with the important events that took place in Germany and Berlin's history and is today the symbol of reunification

Unity and diversity of the euro's symbols



Some countries choose 3 symbols, others 8 ...

The exhibition about the symbols of the euro, which are explained, requires around 20 meters :

- 16 boards (0,50 mm x 2 m), one for each country, which display national sides of coins
- 3 boards for Monaco, San Marino, Vatican
- 2 boards (1m x 2m) with the notes' designs
- 3 explanatory boards (1mx 2m) on Europe and euro and one for the Title

Presentation of exhibition